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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Service Industry Management) (Sem.–2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-21 M.Code : 75917

Date of Examination : 08-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :
 - a) Objectives of EXIM Policy.
 - b) International Business Environment.
 - c) Elements of Complaint under Consumer Protection Act.
 - d) Outline the basic objectives of Fiscal Policy.
 - e) Any two factors facilitating globalization in India.
 - f) Relevance of studying Business Environment.
 - g) Recent trends in Banking Sector.
 - h) Any two points of distinction between Fundamental Rights and Directive Principles of State Policy.
 - i) Impact of Technology on Business.

j) Regional Trade Blocks.

SECTION-B

UNIT-I

2. What do you understand by scanning the Business Environment? What are the various techniques of scanning the Business Environment?
3. What do you understand by Monetary Policy? What are the various instruments of credit control as envisaged by Monetary Policy?

UNIT-II

4. Examine elaborately the role of three political institutions in business environment.
5. Discuss in brief the major provisions of FEMA, 1999.

UNIT-III

6. What do you mean by Technology Transfer? Discuss various problems related to technology transfer.
7. What do you understand by Corporate Social Responsibility? Also, discuss its significance.

UNIT-IV

8. What do you mean by a MNC? What are the main Pros and Cons of MNCs?
9. What are the objectives of World Trade Organization? Also, describe its role in promoting international trade.

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NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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