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B.Com (Hons.) (2018 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18 M.Code : 75829

Date of Examination : 08-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

- 1. Write briefly :
- a) Mixed economy
- b) Liberalization
- c) WTO
- d) Problems in technology transfer
- e) Trademarks
- f) Objectives of FEMA
- g) WHO
- h) SAARC

- i) GST
- j) IMF

SECTION-B

UNIT-I

- 2. What do you mean by environmental scanning? Explain the techniques and process of environmental scanning.
- 3. What is meant by industrial policy? What are its objectives? Briefly discuss new industrial policy of India.

UNIT-II

- 4. Write in detail various provisions of Foreign Exchange Management Act (FEMA).
- 5. How policy of Liberalization and Privatization has impacted the growth of nation since 1991?

UNIT-III

- 6. What is the relevance of public sector in country like India? Give merits and demerits of Public Sector.
- 7. What is meant by Technological Environment? How technology can be transferred from one nation to other?

UNIT-IV

- 8. Discuss the role and functions of WTO. Briefly state the implications of WTO for India.
- 9. What are the various issues and concerns of Multi-National Corporations in India? Give in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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