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Roll No.

Total No. of Pages : 02

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B.Com (Hons) (Sem.-4)

ENTREPRENEURSHIP DEVELOPMENT

Subject Code : BCOM-GE-401-18 M.Code : 77412

Date of Examination : 13-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

1. Write short notes on :
 - a) Adverse effects of the entrepreneurship.
 - b) Forecasting.
 - c) Status withdrawal.
 - d) Innovation.
 - e) Creativity.
 - f) Features of a business plan.
 - g) Phases of EDP's.
 - h) Subsidies.

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- i) Market segment.
- j) Earning theory.

SECTION-B

UNIT-I

- 2. Define Intrapreneurship. Discuss various problems obstructing the growth of Entrepreneurship.
- 3. Is it necessary for an entrepreneur to be a manager also?

UNIT-II

- 4. Appreciate the role of Small Scale Industries in the development of national economy?
- 5. Define a business plan. What should happen if business is launched without a plan?

UNIT-III

- 6. Bring out the significance of EDP. Also, evaluate the success of EDPs.
- 7. Discuss the role of governmental agencies in the organisation of EDP. Evaluate their achievements.

UNIT-IV

- 8. How would you distinguish between pure venture capital and private equity?
- 9. Discuss the role of entrepreneurial development bank of India in financing small industries in the country.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.