

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

BBA/BBA(SIM) (Sem.-¹)**PRINCIPLES AND PRACTICES OF MANAGEMENT**

Subject Code : BBA 101-18 M.Code : 75082

Date of Examination : 24-05-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly:
 - a) Partnership
 - b) Unity of command
 - c) Strategic planning
 - d) Scalar chain
 - e) Departmentation
 - f) Ego needs
 - g) Organisational structure
 - h) TQM

- i) Line & Staff Authority
- j) Stages of team building.

SECTION-B

UNIT-I

- 2. What are the functions of Management? Discuss the nature & scope of management.
- 3. Illustrate F. W Taylor's contributions to the field of management.

UNIT-II

- 4. What is the role of planning in an organisation? Explain the process of planning.
- 5. Explain the process of decision making? What are different techniques of decision making?

UNIT-III

- 6. What do you mean by organizing? Differentiate between formal and informal organization.
- 7. Discuss Maslow's need hierarchy theory of motivation.

UNIT-IV

- 8. Discuss the process & types of control.
- 9. Discuss the emerging issues in management.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

WikiEd